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March 25, 2008

Dear Sir/Madam,

I'm writing to introduce you to, and express my great admiration for the work and dedication of, Kelly Moore and his foundation and benefit concert series, **Music For Mankind®**. Kelly launched Music For Mankind® as a way of raising awareness and money for the United Nations World Food Program (WFP) and our campaign to end global hunger. I strongly encourage you to consider hosting Kelly Moore and Music For Mankind® for an upcoming event – you will love his music, and will be supporting an important cause.

Kelly created his foundation, **Music For Mankind®**, with the purpose of being able to use his musical talents to help feed some the 850 million people around the world who will go to bed hungry tonight. In just a short time, Kelly has raised a significant amount of money for WFP. Because it costs WFP just 25 cents to feed a child for a day, Kelly's generosity will make a tremendous impact in the lives of the hungry. His benefit concert series is very enjoyable experiences for all that attend, with proceeds going directly to support our work in feeding the hungry poor in 80 different countries around the world.

I would like to endorse Kelly Moore's work, and his band, **Kelly Moore & Emerald Dreams**, as an excellent opportunity for your school, and to encourage you to contact him to arrange for a performance at your school. We would be greatly appreciative of this. Your support of Kelly will help us in our mission to end global hunger.

Best regards,

Margot Hoerrner
Vice President, Outreach
Friends of the World Food Program